



PRICING – WEBSITE DEVELOPMENT & MAINTENANCE

Website development & Maintenance pricing can vary by duration, location, fixed or hourly. Specifics will be negotiated for each project. In general, the below listed pricing will give you an idea as to what it will cost. Most Website development projects also have an estimation component as to size, duration and resource requirements. All of this will be discussed and result in an approved Statement of Work (SOW) before proceeding.

WEBSITE TYPE OF EFFORT	UNIT	PRICE
Simple Informational Site: Initial Development	Site complete to Spec	\$3,500-\$5,000
Mid-size Informational Site: Initial Development	Site complete to Spec	\$4,500-\$10,000
Simple E-commerce Site: Initial Development	Site complete to Spec	\$4,000-\$7,500
Mid-size E-commerce Site: Initial Development	Site complete to Spec	\$8,000-\$20,000
Larger than sites listed above: Initial Development	Site complete to Spec	TBD
Offsite Maintenance or Training (RS Office)	Hourly	\$70
Onsite Maintenance or Training (Client site)	Hourly	\$80
Travel Expense (greater than 40 miles from RS office)	Actuals	Actuals
Materials (pre-approved)	Actuals	Actuals

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